

SOCIAL IMPACT WORKSHOP

IMPACT HUB GENEVA - 13.12.2016

We are excited to organize the first 1-day **Social Impact Workshop** in Geneva and the Swiss Romand region, hosted by our partner **Impact Hub Geneva**. Using the **B Lab** methodology embraced by more than 60,000 organizations, the workshop will be led by **Codethic**, who is the Swiss country partner of B Lab, and **Keen Bull**. Looking forward to your participation!

WHY ATTEND THE WORKSHOP?

TO ACQUIRE THE COMPETENCE

Learn how to create or identify the strong link between social impact and business performance in your organization. Build a innovative and **long-term shared value proposition** in your business model.

TO GET THE CONFIDENCE

Acquire the basics of **Social Impact Measurement** from B Lab and how to identify the tangible and modelling aspects of your organization, track and improve them.

TO BRING IT ALL BACK

Grab the tools and the best practices to involve your organization's stakeholders in the Social Impact Assessment and implementation process; design collaboratively the renewed shared value proposition.

HOW YOU WILL LEARN

An open learning environment that encourage and facilitates dialogue, discussion and feedback. **Learn by doing:** put ideas into practice with human-centered tools to enhance your competences.

Do what you already do, just better. Use your skills directly and actively in the workshop. Learn and apply new tools and methods to develop your social impact approach and deliver new results while your skills are improved.

WHO SHOULD ATTEND

Businesses based in Geneva and Lausanne regions. Preferably individuals in roles of management, HR, Training and Development, Quality, Evaluation.

Social Entrepreneurs.

PLEASE MEET YOUR FACILITATION TEAM



Jonathan Normand



Tiziano Luccarelli



Massimo Curatella



Christina Andreou



Sophie Conchon



PREPARATION

Prior to the workshop, a set of documents and a short survey will be sent out to all participants in order for the organizing team to more effectively customize the content and methods of the workshop. According to the participants' interest, groups will be formed to work on specific sections (governance, environment, community, workers).

You are kindly requested to create an account and access the **B Impact Assessment**, the internationally recognized impact measurement tool, before the day of the workshop. You can freely log-in to the B Impact Assessment at: www.bimpactassessment.net

We will choose to showcase, in a fun and collaborative way, examples of:

- Latest trends and best practices in participatory and transparent governance and management.
- Ways to contribute more effectively with the organization's community.
- Progressive practices to engage and reward employees.
- Practices to respect and positively impact the environment.
- Ways to meet the expectations of the new generation of increasingly conscious customers.

CASE STUDIES DURING THE WORKSHOP

CASE STUDY 01	Product-based company in Switzerland (Environment and community).	CASE STUDY 02	Service-based company in Switzerland (Workers and responsive management).
CASE STUDY 03	Example to showcase "Open Book Management" & Good Governance.	CASE STUDY 04	Electronics product-based company (Circular economy, supply chain, community).

GENERIC PROGRAMME. Will be updated before the workshop

08.30 am	Registration - Coffee and getting to know each other
09.00 - 09.30 am	Welcome and setting the context
09.30 - 11.30 am	Social Impact Measurement - B Impact Assessment
11.30 - 12.30 pm	Break for lunch
12.30 - 13.15 pm	Breakout session: Best practices in Governance
13.15 - 14.00 pm	Breakout session: Case Study Community/ Workers, example of a services company
14.00 - 14.45 pm	Breakout session: Case Study of environmental impact in the Electronics industry
14.45 - 15.15 pm	Responsive organization - engagement process for you impact driven strategy
15.15 - 16.00 pm	Stakeholders engagement process. Impact report, implementation guideline within the organization
16.00 pm	End of workshop. HAPPINESS!



Codethic SA is a purpose driven consulting firm. We are proud to be trusted by the most conscious organizations in Switzerland. We work with organizations across all sectors, types and sizes. We are devoted in assisting organisations to achieve and implement impact driven strategies. We provide personalized good governance design, organizational design and impact measurement.

Since 2014, we are the country partner for Switzerland of B Lab and we support organizations step by step to become meaningful members of the B Corp community around the world.



Keen Bull deals with Organizational Modeling by designing new ways to define human worth and social relationships.

We develop organizations by helping them to build and evolve their own disciplined methods that embed responsiveness as systemic approach to produce desirable outcomes.

During our work, we make sure to consider social innovation as an integral and critical success factor. We are a Pending Certified B Corp.

RESERVE YOUR SEAT
13.12.2016

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17.01.2017

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